



SACOMA World Entrepreneurship Summit (WES)  
East Africa  
26<sup>th</sup> and 27<sup>th</sup> May 2008  
**Holiday Inn, Nairobi, Kenya**  
[www.sacomacfe.com](http://www.sacomacfe.com)

**Sustainable Futures: Rebuilding through creativity, innovation and entrepreneurship**

The SACOMA World Entrepreneurship Summit is a forum for entrepreneurs, investors and business support agencies working in the public and private sector to share practical ideas on how to stimulate the ideals and benefits of entrepreneurship as the driving force of economic growth and development in Africa and across the world.

Entrepreneurs are the world's agents of change. They are ordinary people who take personal risks to be creative, to innovate and to make a difference, either economically, socially or environmentally.

SACOMA WES 08 brings together more than 500 policy and business leaders, academicians, entrepreneurs and policy makers from more than 40 countries throughout the world.

The central theme of this summit is entrepreneurship and its role in promoting business competitiveness in the ever changing global economy. The theme covers a wide range of key topics:

- The social effects of globalisation on businesses competitiveness
- EC Development and Relationship with Africa, Caribbean and Pacific states
- Corporate partnership and social entrepreneurship
- Business and innovation Policies that enable SME's to grow
- Women's Entrepreneurship
- Sustainable and Environmental Entrepreneurship: Turning waste into products
- Social & Youth Entrepreneurship
- The E-Economy
- Venture Philanthropy business models - opportunities & benefits
- Access to Finance and entrepreneurial clusters
- Tackling and resolving issues associated with Climate Change
- Human Capitalism – Quality of Life Approaches to Sustainable Development

This is not just a conference. It is a Forum and Summit – a wake-up call and the culmination of a partnering process in which entrepreneurs and investors will create genuine business opportunities and enduring partnerships

- Listen to and debate with some of the world’s best leaders in innovation, policy makers, entrepreneurs and practitioners.
- Express your views hear the views of others and move towards action through shared visions and objectives.
- Work alongside other practitioners, thinkers and policy makers.
- Opportunity to build multi-disciplinary partnerships and formulate pledges for action.

**For more information, Contact us**

Website: [www.sacomacfe.com](http://www.sacomacfe.com)

**UK**

Telephone: +44 (0) 20 8554 9444  
Mobile: +44 (0) 7764 961 489  
Mobile: +44 (0) 7956 408 655  
Mobile: +44 (0) 7725 632 488

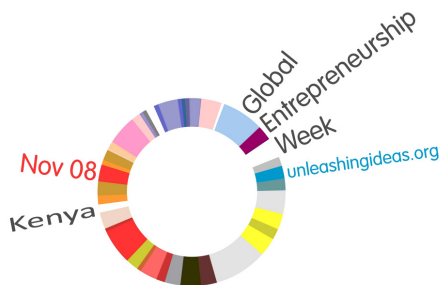
Email: [katherine@sacoma.org.uk](mailto:katherine@sacoma.org.uk)

Email: [omar@sacoma.org.uk](mailto:omar@sacoma.org.uk)

**KENYA**

Telephone: +254 (20) 4343991  
Mobile: +254 725 098 066

Email: [deborah.aholi@sacomacfe.com](mailto:deborah.aholi@sacomacfe.com)



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